



Unleashing  
Potential in  
GigCity:

**CT Business**

**Solutions**

**Karlos Barltrop**

CT Business Solutions Dunedin offers IT support, VoIP solutions, sales and advice to Otago businesses. According to owner Karlos Barltrop the gig is a no brainer and that's how he pitches it to clients.

#### WHAT ATTRACTED YOU TO UPGRADE TO GIGABIT FIBRE?

80% of our work is remote support from our office into the businesses and homes of our clients. When we remote in now it's so much faster and easier to give our customers better service.

#### HOW HAS IMPROVED CONNECTIVITY CHANGED YOUR BUSINESS?

Businesses of all sizes are increasingly turning to hosted VoIP (voice over internet protocol) phone services. A large number of our Otago clients with the gig have VoIP. It's reduced their call costs and made it really simple to add new phones. VoIP allows phones to be added within minutes - a big change on when it would take weeks to have new phone lines installed.

#### HAVE YOU NOTICED ANY CHANGES IN THE WAY YOU WORK?

Using the technology more wisely in my own business is a priority for me. Recently I found myself on a boat fishing in the middle of Benmore Dam and I was able to remote in and help a client with an issue. That's what this new technology and the gig is all about - giving everyone more freedom and work-life balance.

[GigCityDunedin.co.nz](http://GigCityDunedin.co.nz)

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Dunedin, NZ